



HELLO AND THANK YOU

THREE DAYS BEFORE EQUINE SHOOT

THE DAY BEFORE THE EQUINE SHOOT

THE MORNING OF THE EQUINE SHOOT

START OF YOUR EQUINE SHOOT

HELLO AND THANK YOU

Thank you for your interest in an Equine Lifestyle Portrait session with K2photographic.

Like most things in life, preparation is key to success. As equine portraits are an investment in both time and money, so a little time spent planning will pay dividends. Moreover, your experience will be more memorable if you have a plan, or have read some guidance that answers most questions and concerns.

I understand that every horse and owner are individual, so a linear approach to planning may not work for everyone. The information below is purely to offer suggestions as to how to prepare for your equine portrait session, and not an absolute set of rules. I hope you find this guidance useful, but if you still have any further questions, please let me know.

## THREE DAYS BEFORE EQUINE PHOTO SESSION

- Clean all your tack, even backups. You never know what will inspire you!
- If we are coming to where you and your horse are to be photographed, clean up the equine photo session areas or barn aisles.
- Pull manes and tails, trim legs and faces.

## THE DAY BEFORE THE EQUINE PHOTO SHOOT

- Bathe your horse.
- Double-check and pack your outfits and accessories you will use for the photo shoot.
- Prepare and pack all needed tack and props that you may choose to use during the shoot.

## THE MORNING OF THE EQUINE SHOOT

- Feed your horse a low-energy meal.
- Give nervous horses a light work out like lunging. Rinse to remove sweat.
- Treat any stains that appeared over night.
- Re-trim muzzle and any stray hairs.
- Groom your horse to show quality. Apply sheen spray, face and hoof polish, etc.

## BEFORE THE EQUINE SHOOT STARTS

- Wipe and clean any dust off tack.
- Wipe horse's face and mouth. Reapply spray to polish horse's coat.
- Shine your boots.
- Apply fly spray as necessary.
- Touch up your makeup and hair.
- Clothing check for dust, slobber or stray hay.
- Be sure to hydrate.
- Most importantly relax and have fun during your equine photo shoot.
- Try to remember stiff poses and forced smiles don't look natural, we will work with you during the shoot.

If you have any further questions or concerns in relation to Equine Lifestyle Portraits drop me and email or give me a bell and remember no question is stupid, so just ask.